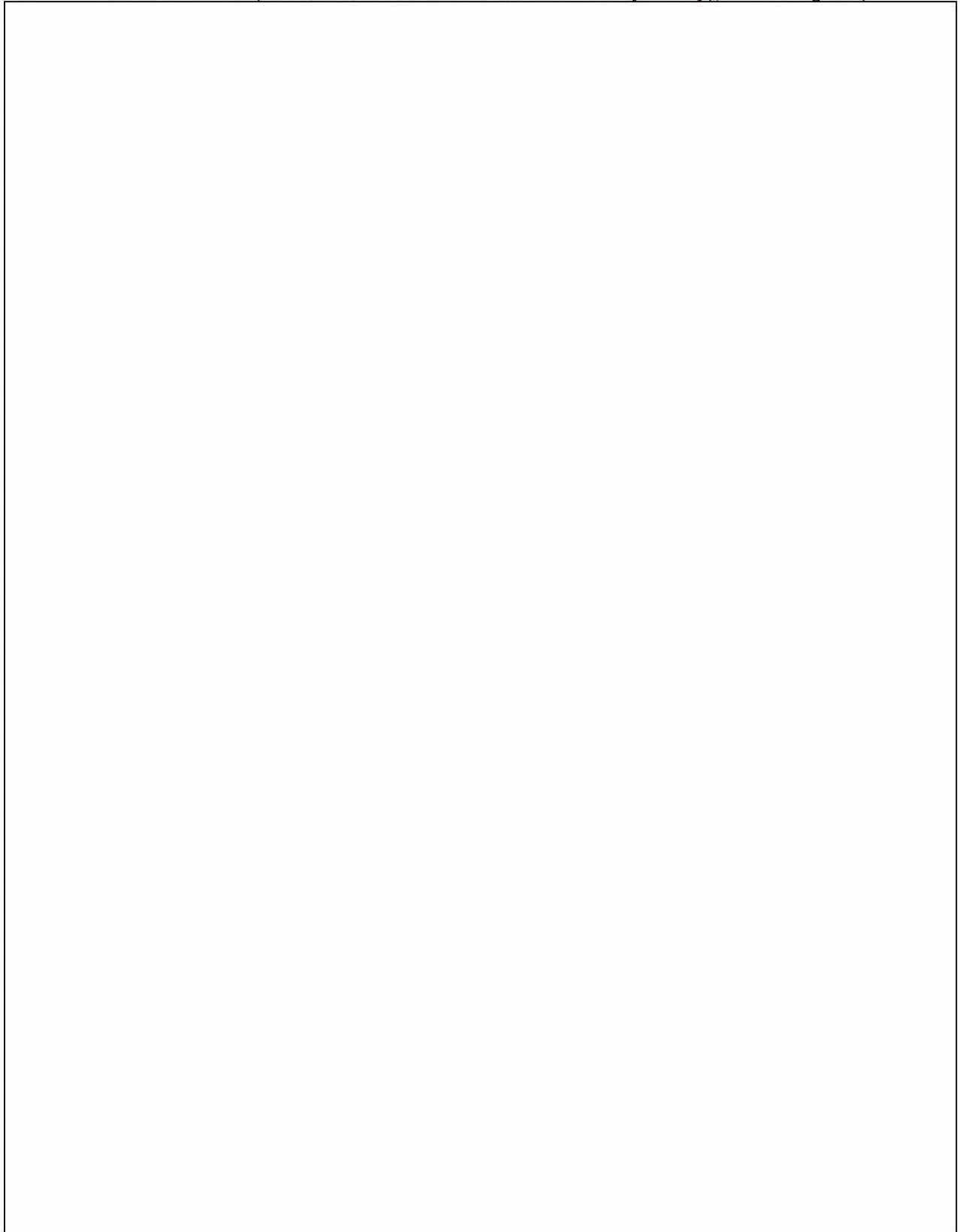


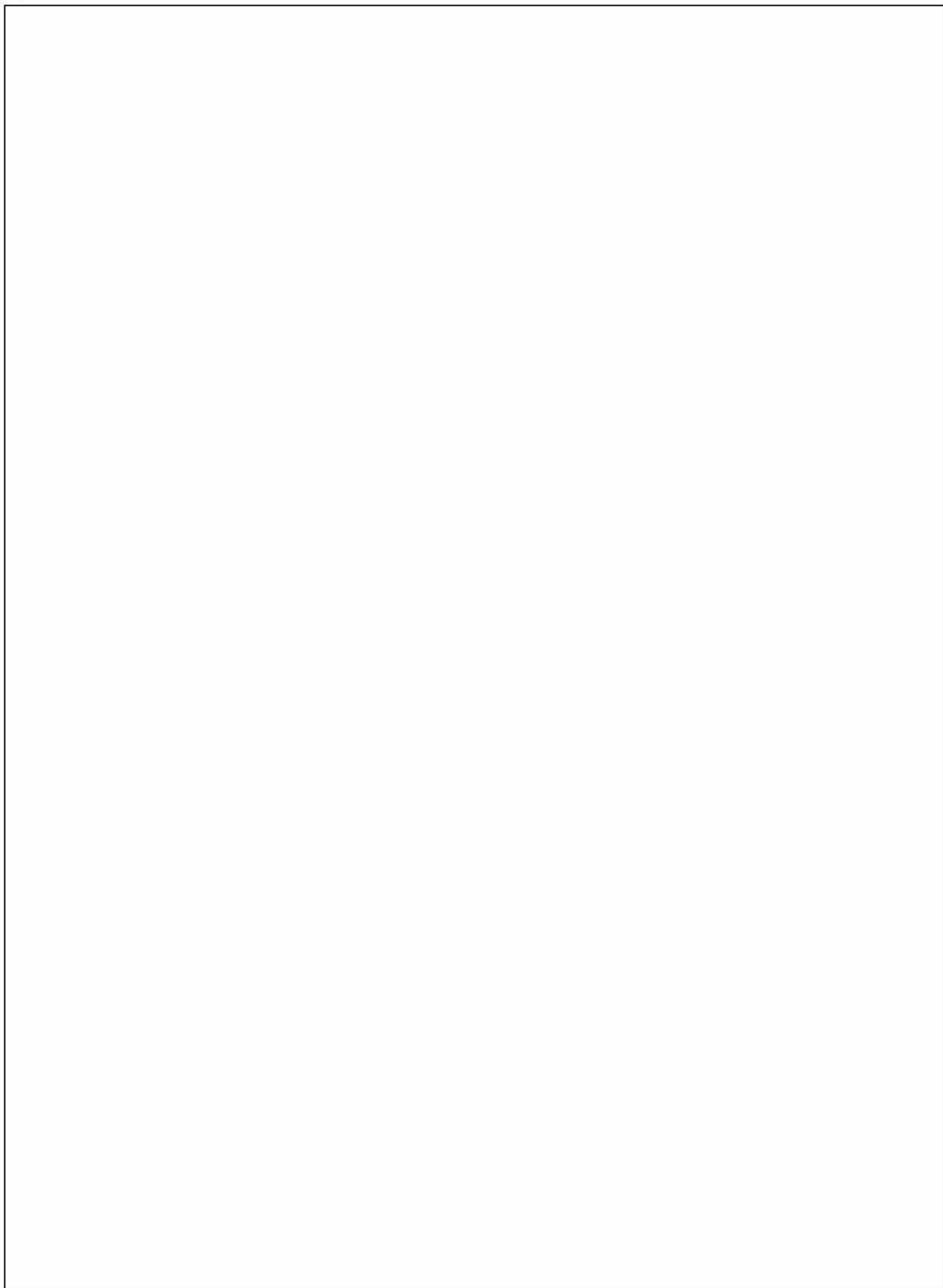
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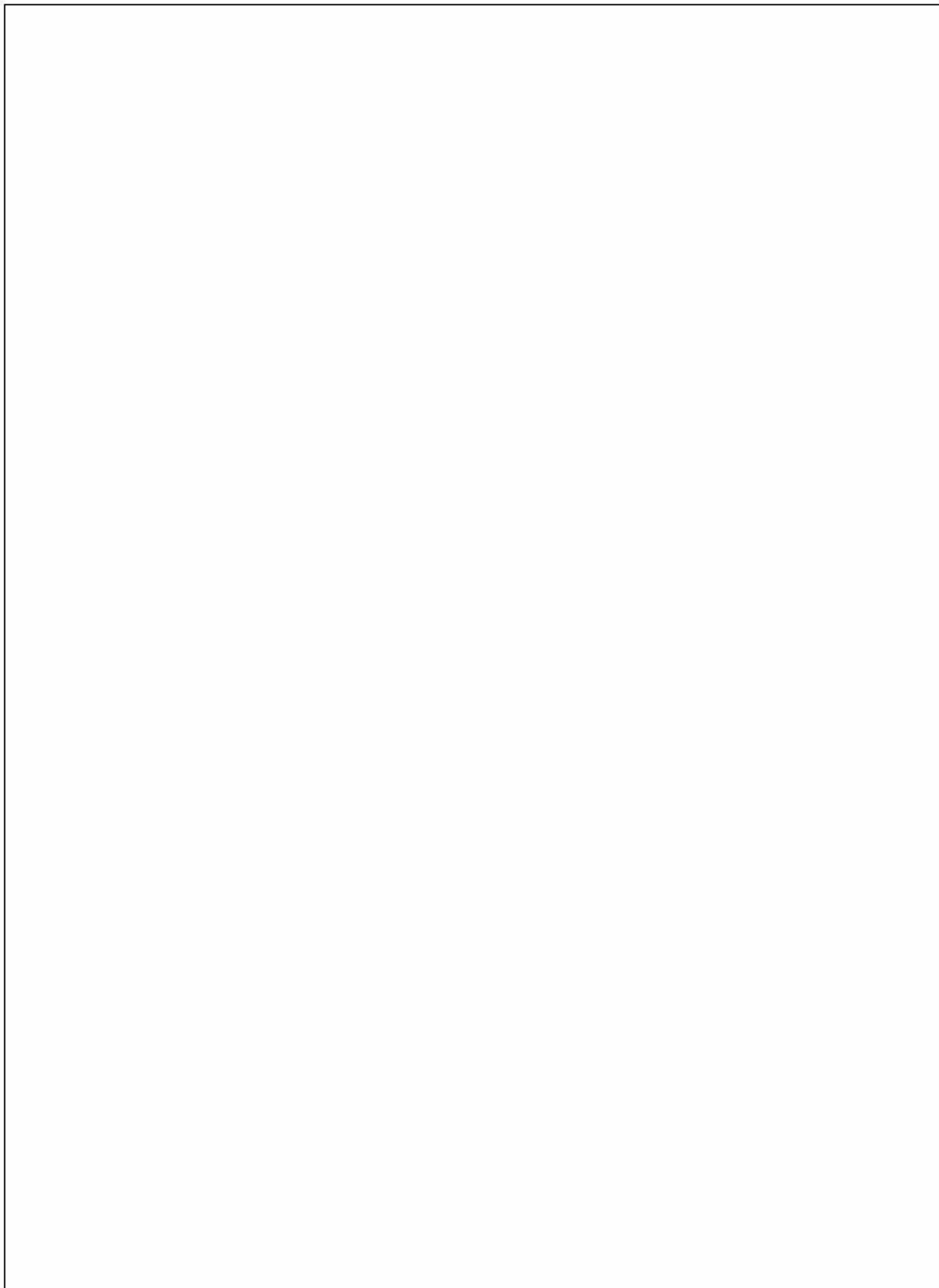
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To: Daniel J. Bartlett (CN=Daniel J. Bartlett/OU=WHO/O=EOP [WHO]), Karen Hughes (



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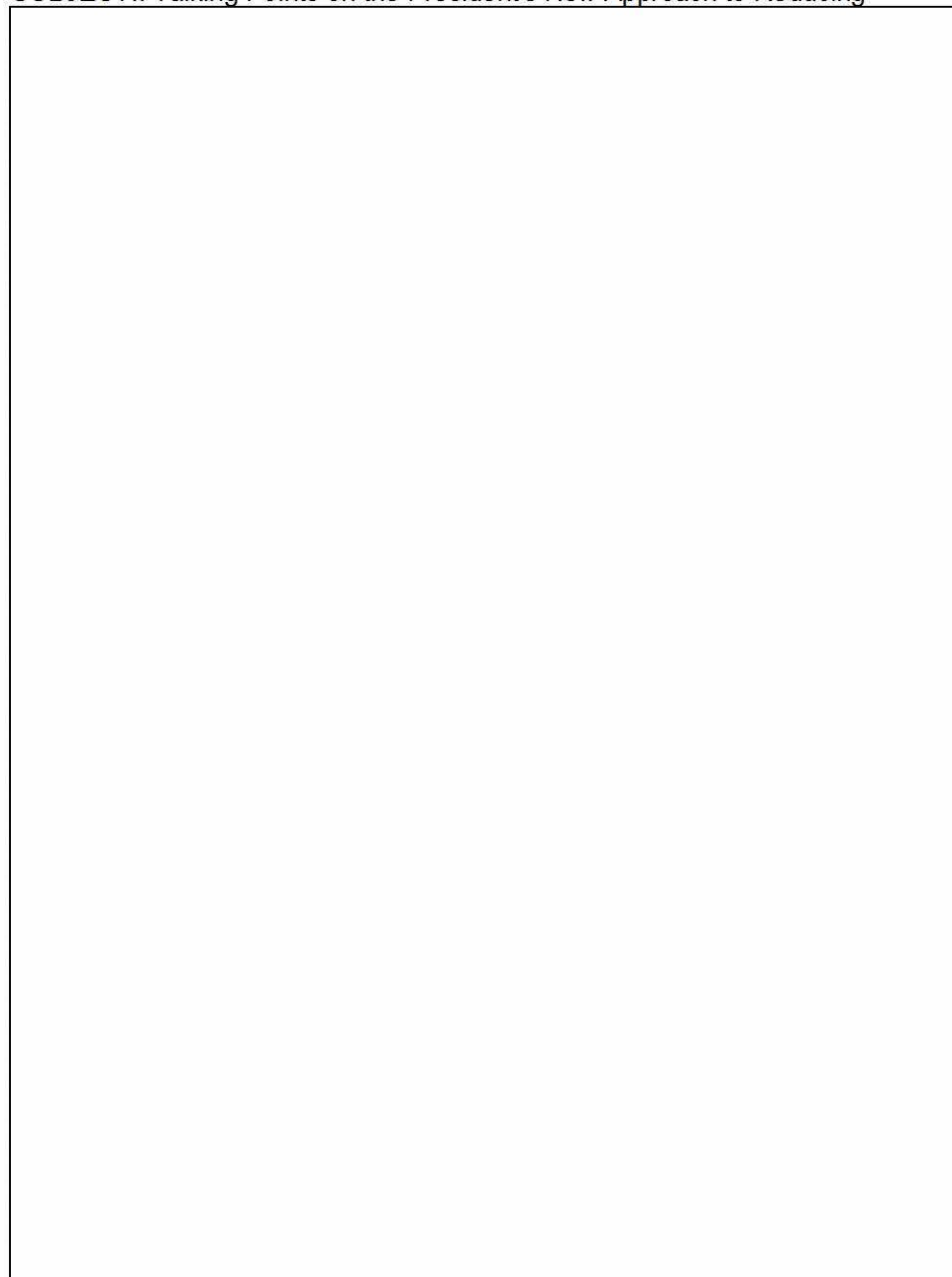
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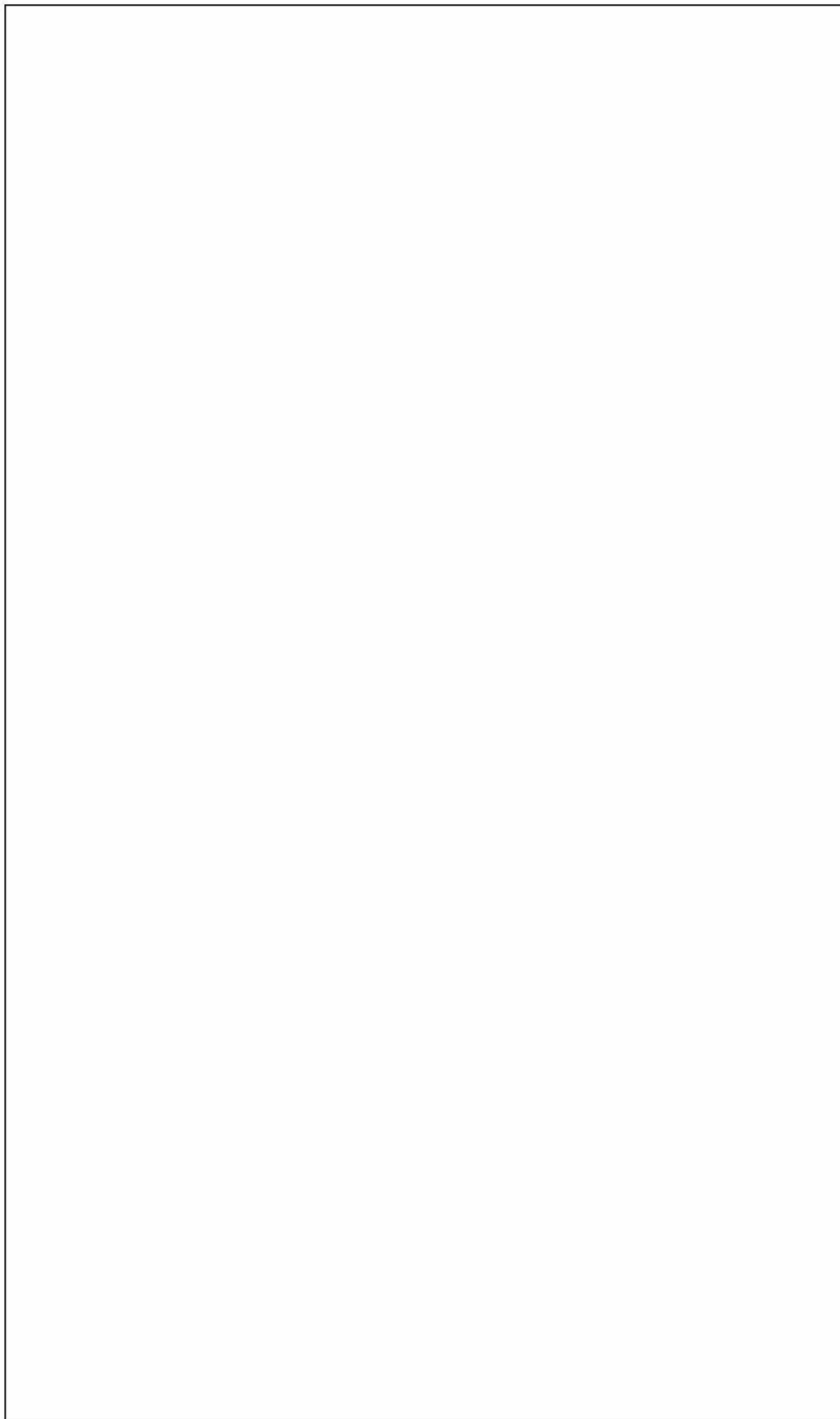
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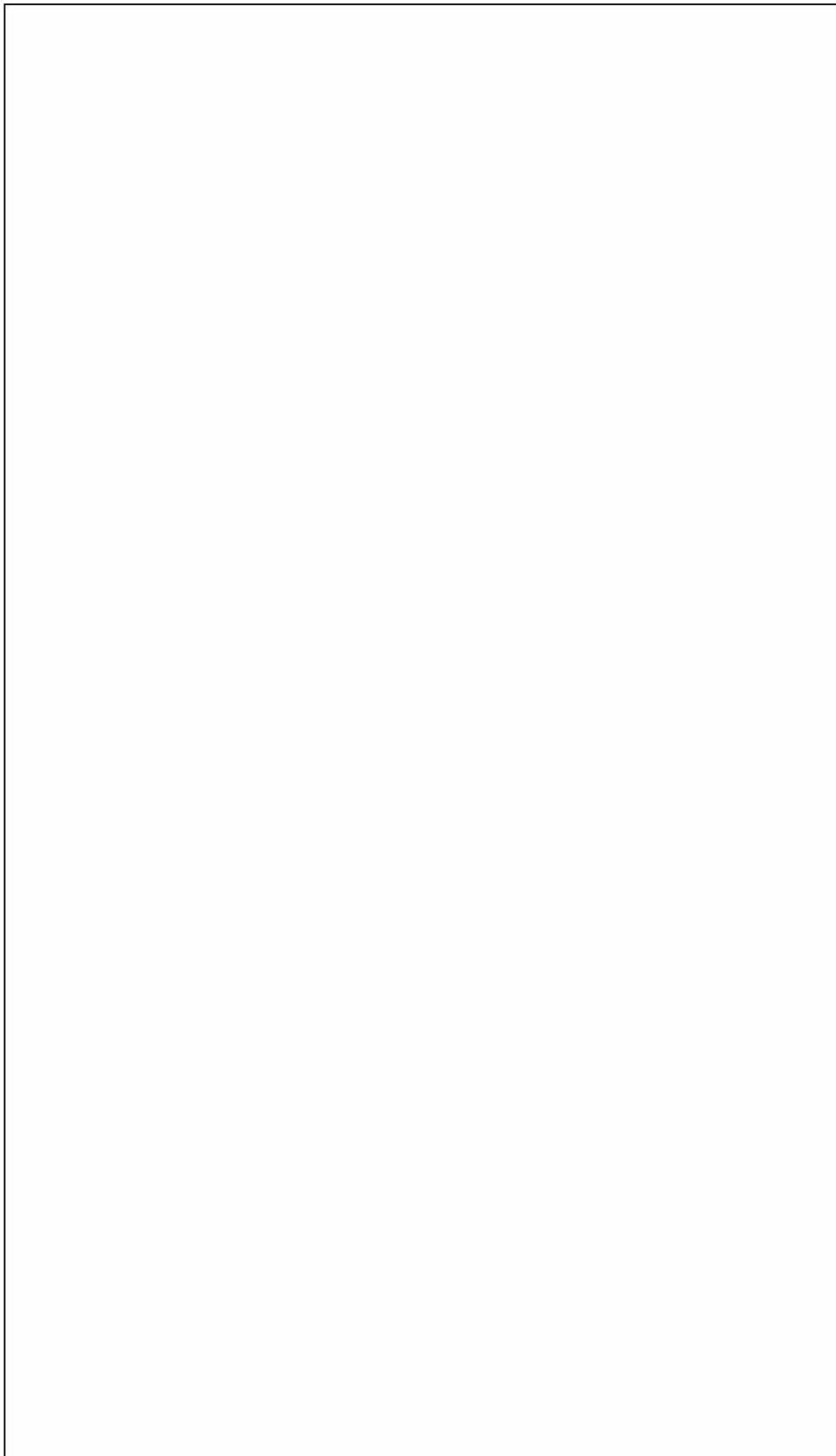
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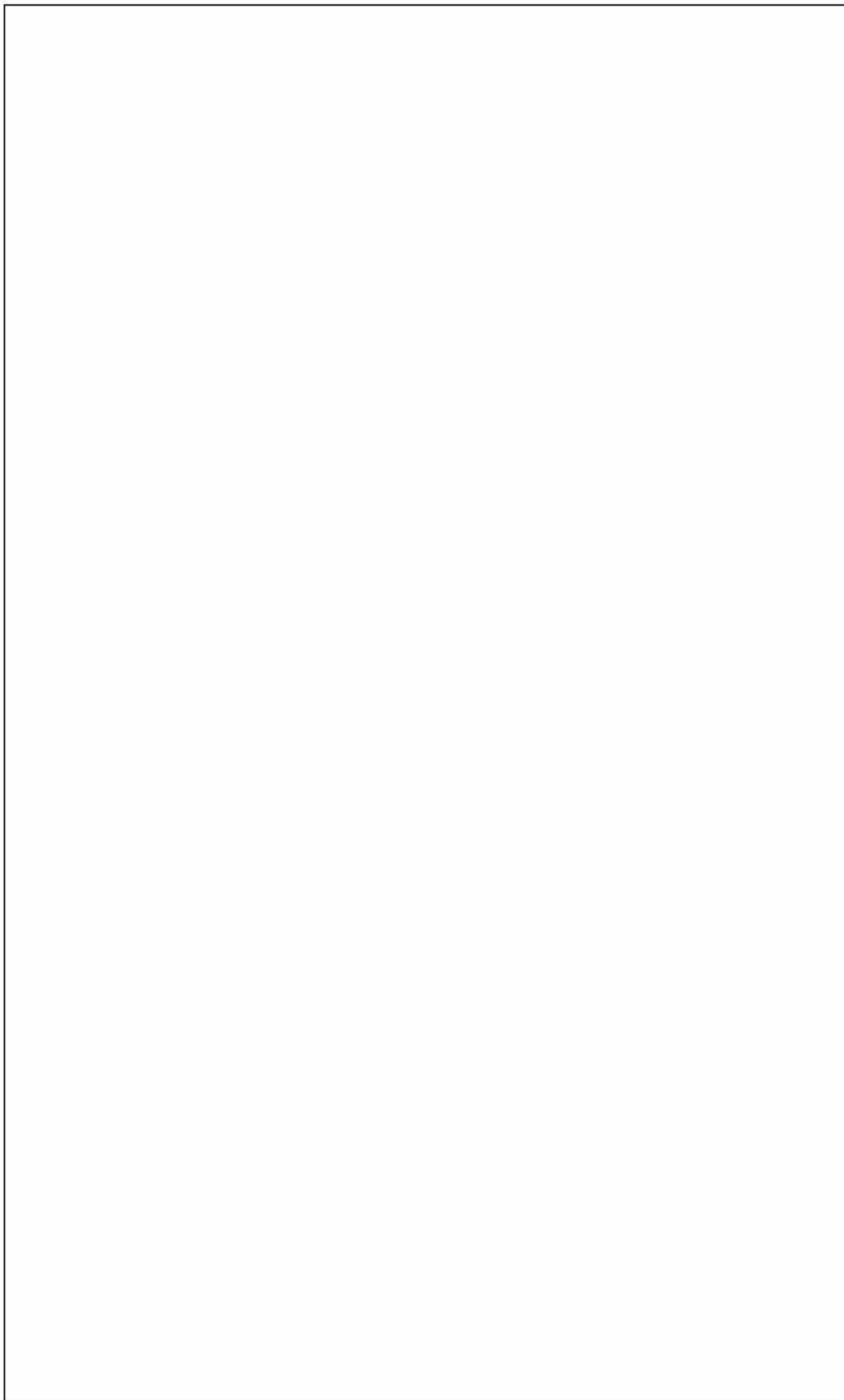
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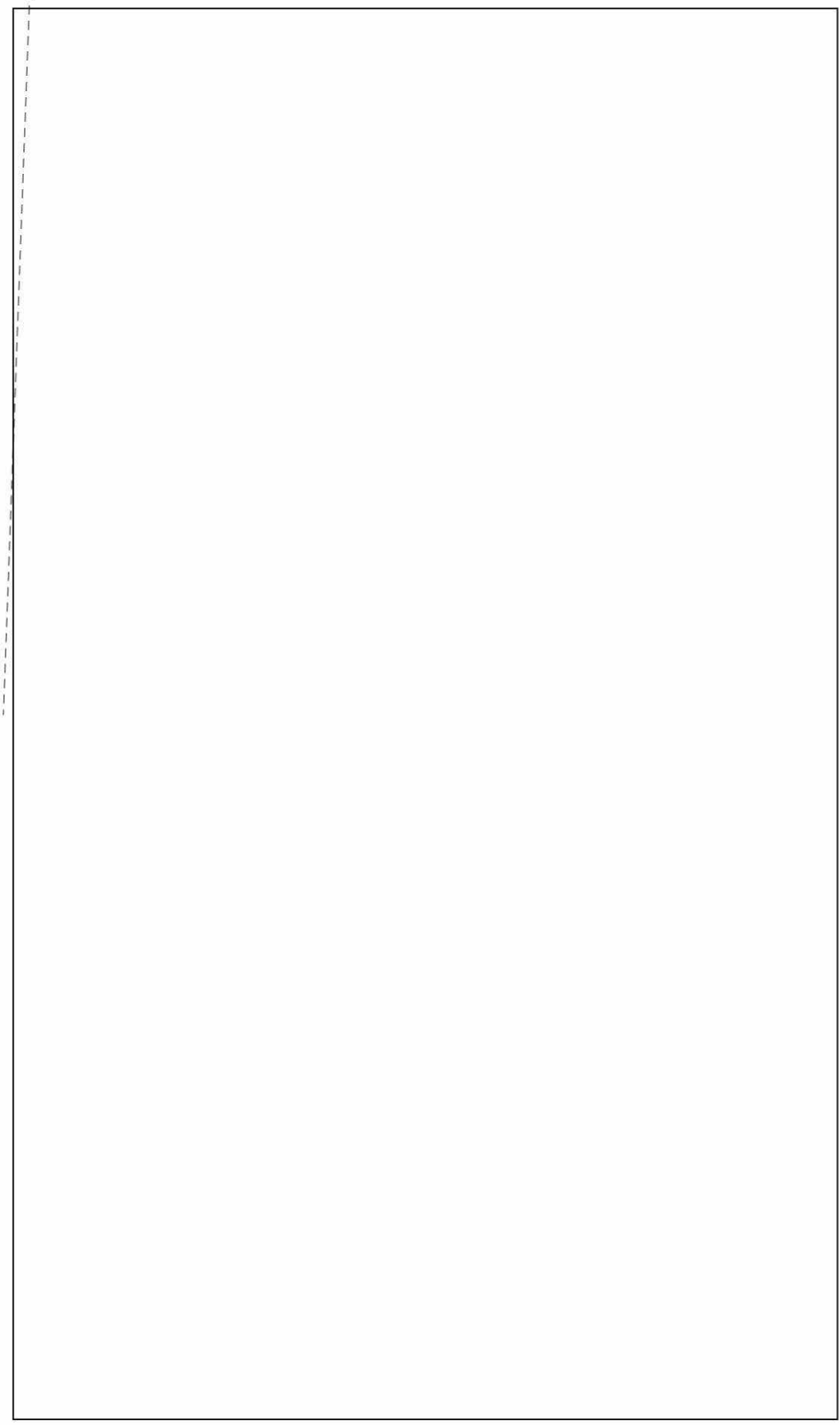
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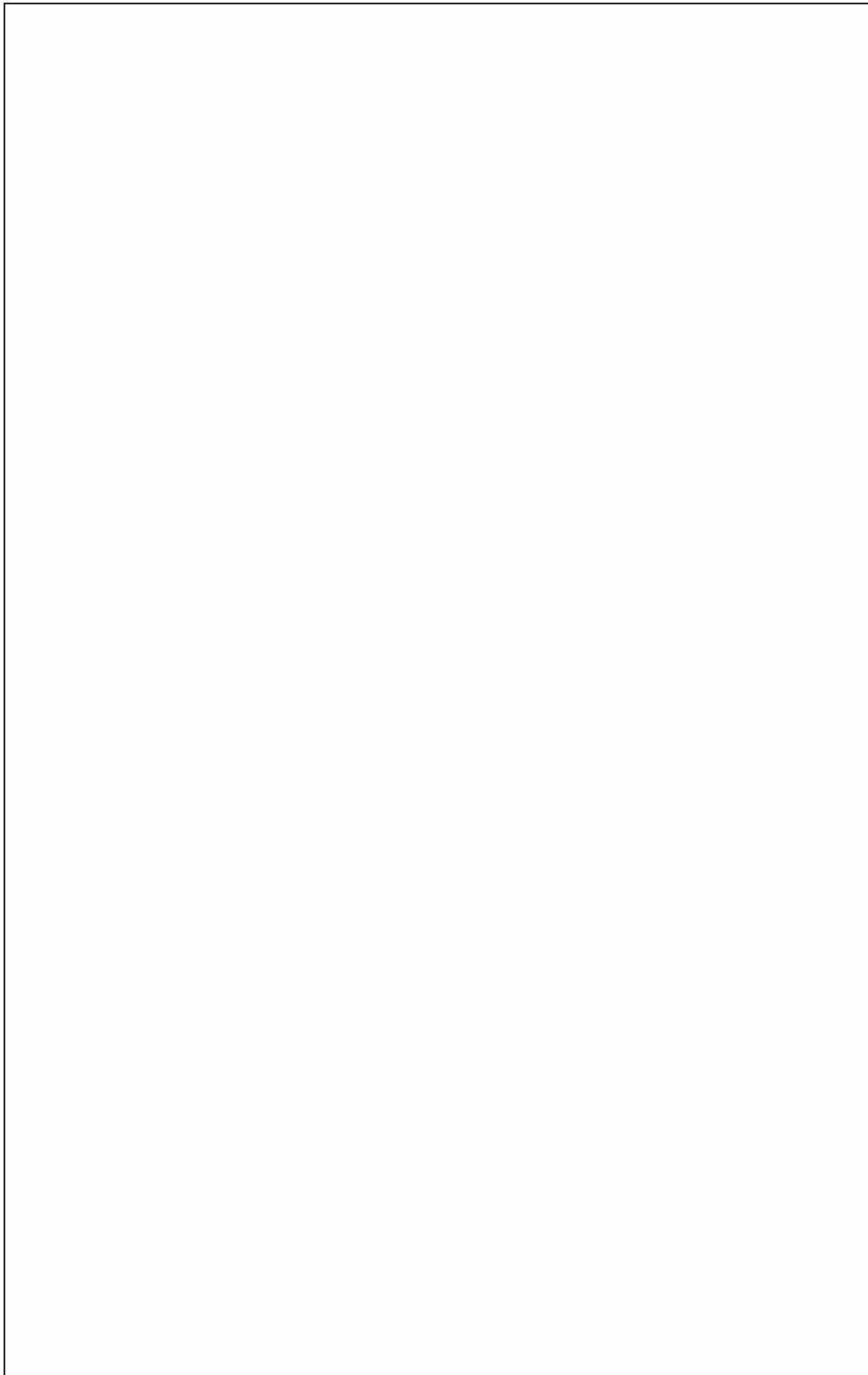
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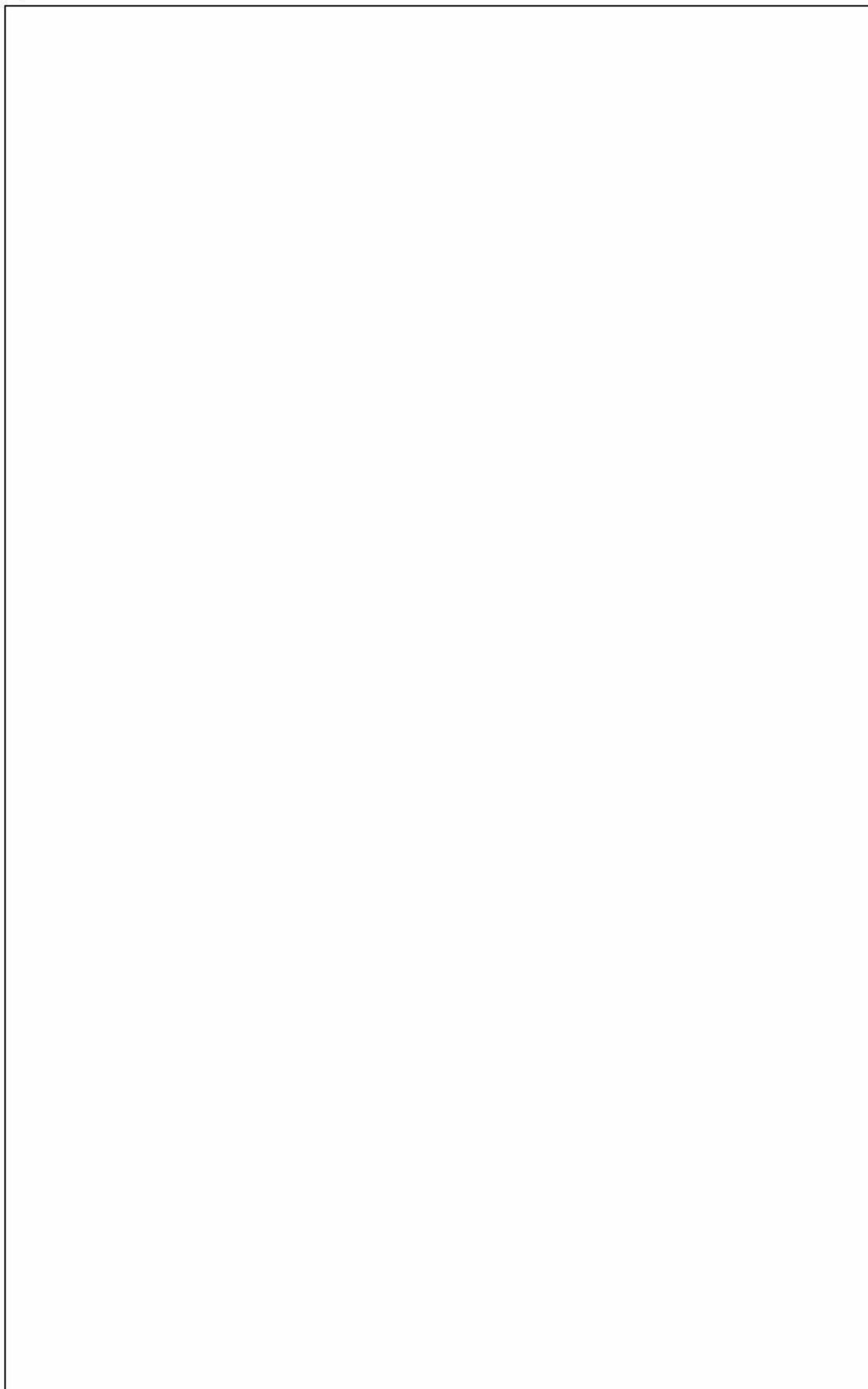
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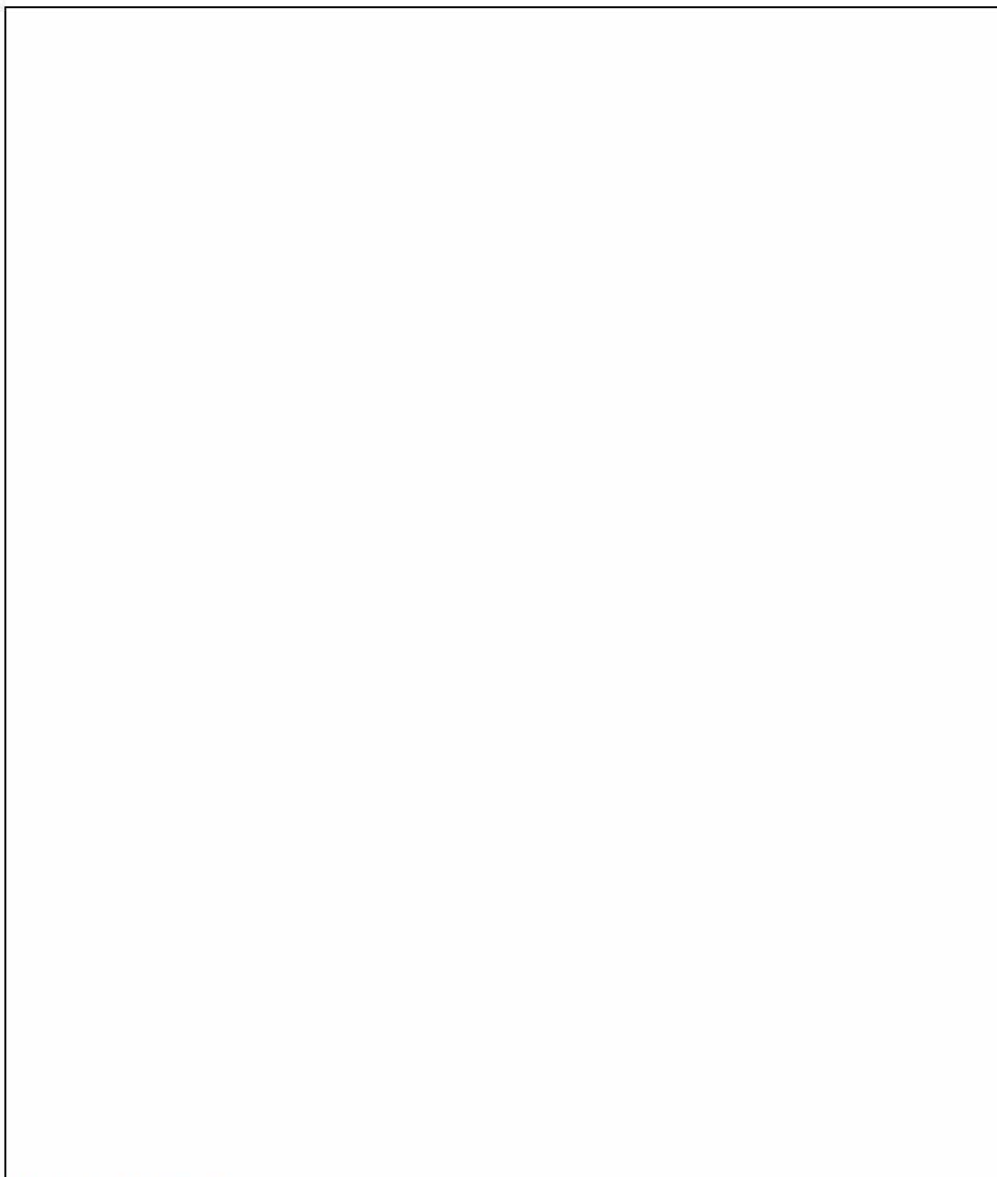
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Today the President will outline his new approach to reducing illegal drug abuse and name a new Director of National Drug Control Policy. Attached are talking points from Domestic Policy.

(See attached file: Drug Czar Announcement.doc)

- Drug Czar Announcement.doc

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A New Approach to Reducing Drug Abuse

Today's Presidential Action:

- President Bush will outline a new approach to reducing illegal drug use that focuses on reducing the demand for drugs through effective education, prevention and treatment.
- The President will name John P. Walters as Director of National Drug Control Policy (ONDCP). The President has chosen to appoint Walters to this important post because he is an experienced leader in reducing the demand for and supply of drugs.
- John Walters is a respected and experienced leader in drug policy.
 - ✓ Walters started his public service at the Department of Education, working hard on drug abuse prevention, including serving as the principal author and project manager for the "Schools Without Drugs" prevention and education program.
 - ✓ Walters served as Office of National Drug Control Policy (ONDCP) Chief of Staff in the first Bush Administration, and later was confirmed by the Senate as Deputy Director.
 - ✓ During his tenure at ONDCP, Walters was a major designer of the largest federal funding increases for drug treatment and treatment research in U.S. history.
- **The President will demonstrate the priority he places on drug control by announcing that he is making the ONDCP Director a member of his Cabinet.** ONDCP will continue to coordinate all federal anti-drug efforts, but it will also be tasked with working more effectively to support state and local efforts – as well as communities and families – to reduce drug abuse.

A New Approach to Drug Policy:

- The President's new drug policy sends a clear signal to America's youth that drug use is dangerous and wrong. The President wants to reach our youth as early as possible to help steer them away from the dangers of illegal drug use and addiction.
- Drug abuse prevention begins with the family. To help families lead the way in combating drug addiction, the President is directing ONDCP to develop a Parent Drug Corps. To reinforce the efforts of families, the President's drug policy will provide needed support to schools and communities in their efforts to prevent drug abuse. The President thinks it is important to engage all sectors of society in this important cause.
- The President has directed ONDCP to focus federal anti-drug efforts on results. To assess the effectiveness of existing anti-drug efforts, HHS Secretary Thompson will lead a state-by-state review of treatment needs and capacity to make sure that we provide effective resources to meet the demand where it exists. And the President has directed Attorney General Ashcroft to develop a plan to use our criminal justice system -- from prisons to probation and parole -- to protect citizens by helping addicts recover and stay away from drugs and violence when they return to the community.

The President's Budget & Drug Policy:

- The President's budget reflects his commitment to preventing drug abuse and treating those already addicted. His budget:
 - ✓ Creates a Parent Drug Corps to mobilize parents and families, providing \$25 million over five years.
 - ✓ Doubles funding for local anti-drug coalitions over five years, providing up to \$350 million over 5 years, including an \$11 million increase in FY 2002, to support community-based drug prevention and education efforts.
 - ✓ Works to close the treatment gap with a five-year commitment to increasing treatment resources by \$1.6 billion, including targeted treatment programs for teens and adolescents.
 - ✓ Increases funding for the National Institute of Drug Abuse by \$126 million for FY 2002, expanding research into prevention and treatment.
 - ✓ Substantially increases funding for the National Institute on Alcohol Abuse and Alcoholism.
 - ✓ Fully funds the National Youth Anti-Drug Media Campaign at \$185 million to ensure that vital anti-drug public service advertisements continue to reach parents and children.
 - ✓ Makes a strong commitment to Drug Courts and other criminal justice diversion programs to help more Americans break the vicious cycle of addiction and incarceration.
 - ✓ Supports counterdrug law enforcement with increased resources for methamphetamine lab cleanup, reimbursement for border county prosecutions, and technology support to local law enforcement officers.

For more information please contact White House Domestic Policy at (202) 456-5594