

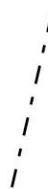
Sent: Thu, 18 Dec 2003 13:53:04 -0500
From: "Besanceney, Brian R." </O=EOP/OU=FIRST ADMINISTRATIVE
GROUP/CN=RECIPIENTS/CN=BRIAN R. BESANCENEY>

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Subject: An Analysis from the WH Office of Strategic Initiatives
[03.12.18 By the Numbers.pdf](#)

Nearly Two-Thirds Job Approval for President, Nearly Six in Ten Say Economy Good

Recent surveys reveal:

Nearly two-thirds approve of President's job performance.

- 63% approve of President's job performance, up from 55% in early December. – CNN/*USA Today*/Gallup

Nearly two-thirds approve of U.S. performance in Iraq since major fighting ended.

- Americans approve by 65% to 34% margin. – CNN/*USA Today*/Gallup

Nearly two-thirds say war was worthwhile and has made U.S. more secure.

- 65% to 33% margin says war worthwhile in Iraq. – CNN/*USA Today*/Gallup
- 62% to 32% margin says Iraq war has made U.S. more secure. – NBC/*WSJ*

Over two-thirds approve of President's handling of war on terror.

- Americans approve by 68% to 26% margin, compared to 64% to 28% margin earlier in December. – CBS/*NYT*

Nearly six in ten say economy is good.

- Americans say economy is good by 55% to 41% margin. December's CBS/*NYT*

ratings on economy are strongest since July 2002. – CBS/*NYT*

Sources: CBS/*New York Times*, December 14-15, 2003 (N=635 Adults);
CNN/*USA Today*/Gallup, December 15-16, 2003 (N=1,000 Adults); NBC/*Wall St. Journal*, December 14, 2003
(N=512 Adults)



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